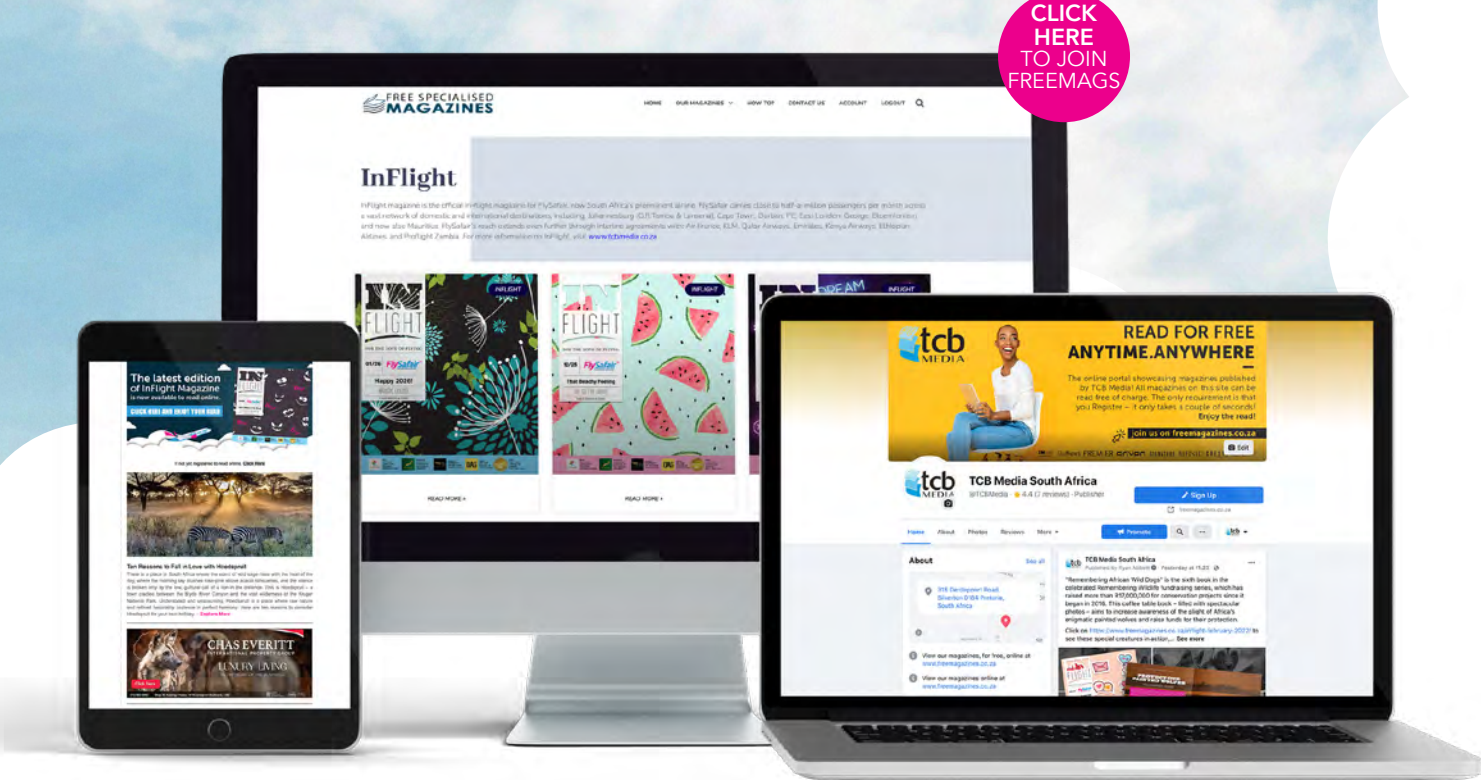






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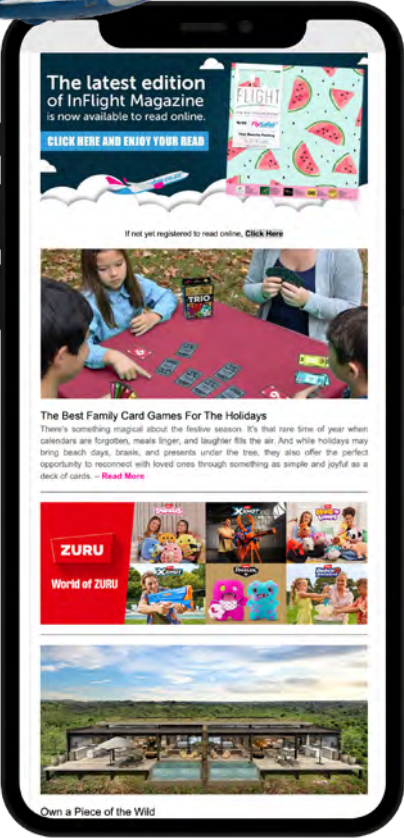
## MATERIAL SPECIFICATIONS

Sizes	Trim (Width x Height)	Bleed (Width x Height)	Type (Width x Height)
Main Body Advertisements / Advertorials [print ready material supplied by advertiser]			
Full Page	200 x 220	210 x 230	180 x 200
Half Page Horizontal	200 x 110	210 x 120	190 x 90
Half Page Vertical	100 x 220	110 x 230	90 x 200
DPS	400 x 220	410 x 230	380 x 200
Directory Section Advertisements [print ready material supplied by advertiser]			
Full Page	170 x 185		
Half Page Horizontal	162 x 90		
Half Page Vertical	82 x 182		
Quarter Page	80 x 90		
Editorial Features [advertiser supplies text and image/s]			
Full Page	300 words + 1 x high res image		
2-Page	600 words + 2 x high res images		
Snippet	80 words + 1 x high res image		

**\*\*Please supply material in print optimised high resolution (300dpi) PDF format with a colour proof\*\*.**

**All fonts must be embedded.**

**Include bleed as per table and include crop marks. (Add 5mm offset to prevent colour bars and registration marks in bleed).**



## DIGITAL MATERIAL SPECIFICATIONS - continued

Newsletters/EDMs	In-Line Banner	High Impact Banner	Main Bottom Banner	Content Snippet	Video	AE EDM [Advertiser Exclusive Newsletter]
[Electronic Digital Mailers]  static/gif	800 px Width 120 px Height url/UTM link	800 px Width 300 px Height url/UTM link	800 px Width 300 px Height url/UTM link	80 words 1 x high res image url/UTM link	Must be YouTube or Vimeo link	We custom design this Newsletter on behalf of advertiser [all content is exclusive to advertiser]
Availability per Newsletter	3	3	1	2	1	1 per month

\*We publish x 3 Newsletters per edition/month [Week 1, Week 2 & Week 3]

Website/Online Advertising Options	Material Specs	Availability per Month
Subscription Landing Page High Impact Banner [Static] + Subscription confirmation emailer High Impact Banner [hyperlinked to advertiser website or through url/UTM link supplied by advertiser]	800px [w] x 300px [h]	x 1 Advertiser
Digimag Edition [freemagazines.co.za] Online Landing Page Exclusive Banner [hyperlinked to advertiser website via url/UTM link supplied by advertiser]	800px [w] x 120px [h]	x 1 Advertiser
Digimag Edition [freemagazines.co.za] Online Landing Page Exclusive Banner [hyperlinked to advertiser website via url/UTM link supplied by advertiser]	Must be YouTube or Vimeo link	x 1 Advertiser

### Social Media Advertising Options

TCB Media [FB, IG & LJ] [Organic]	Please request material requirements from your AM
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## MATERIAL SUBMISSION DEADLINES

Print Submission	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Oct 2026	Nov 2026	Dec 2026	Jan 2027
Editorial Features	Mon 12 Jan	Fri 13 Feb	Fri 13 Mar	Tue 14 Apr	Wed 13 May	Fri 12 Jun	Tue 14 Jul	Thu 13 Aug	Tue 15 Sep	Tue 13 Oct	Fri 13 Nov	Tue 8 Dec
Ad Material	Tue 20 Jan	Tue 17 Feb	Tue 24 Mar	Tue 21 Apr	Tue 19 May	Tue 23 Jun	Tue 21 Jul	Tue 18 Aug	Tue 22 Sep	Tue 20 Oct	Tue 17 Nov	Tue 15 Dec
Digimag [Digital Only]	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Oct 2026	Nov 2026	Dec 2026	Jan 2027
Editorial Features	Wed 21 Jan	Fri 20 Feb	Mon 23 Mar	Wed 22 Apr	Fri 22 May	Mon 22 Jun	Wed 22 Jul	Fri 21 Aug	Tue 22 Sep	Fri 23 Oct	Fri 20 Nov	Tue 8 Dec
Ad Material	Fri 23 Jan	Mon 23 Feb	Wed 25 Mar	Fri 24 Apr	Tue 26 May	Thu 25 Jun	Mon 27 Jul	Tue 25 Aug	Fri 25 Sep	Tue 27 Oct	Tue 24 Nov	Fri 11 Dec

**Media Traffic Contact:** material@tcbmedia.co.za

